



Simply Eventful Management Inc. Your partner in designing unforgettable events.

To our valued Clients and Partners:

We are pleased to announce the merger of Simply Eventful Management Inc with Dynamic Meeting Solutions Inc. Moving forward as Simply Eventful Management Inc, it is managed by three seasoned conference organizers with a strong belief that ***We are Better Together as a Team.***

This is a very exciting event for both companies, for our employees, our clients and industry partners. Our combined greatest assets have always been our people and the relationships we have been dedicated to building. Together, we are confident to have made a great step in the quality of those assets we will provide.

Simply Eventful Management Inc (SEM) was founded in 1998 by Bernice Chu. We are incredibly proud and grateful to continue that working relationship with our first client, having developed an increasingly successful event with them throughout our 19 years together. After a fortuitous event had Annette and Bernice join forces for the first time to plan and successfully execute a large 2006 international conference, Annette McCunn joined SEM as a partner in 2007. From the start, SEM has embodied inclusion and partnership with clients, employees and suppliers. Our success stems from a hands-on business model and extensive proven experience.

In 2013, Dynamic Meeting Solutions Inc (DMS) was founded by Carrie Dick after years working in many facets of hotels and PCO's. Offering personalized service to each clients' specific, distinct needs, DMS became known for its collaborative approach with clients and industry partners alike, its strong communication skills and ability to build effective relationships resulting in great achievements. Carrie worked with SEM on the management and execution of intricate program logistics for the 23RD World Congress of Dermatology in June 2015 that hosted 12,000 participants over seven venues. SEM and Carrie continued their collaborations after the success of that international congress, which happily led to now welcoming Carrie Dick as a SEM partner.

This merger of two highly compatible companies forges a partnership to enhance our combined drive and expertise at providing top tier conference management. We remain committed to offering **excellence, integrity, accountability** and **dedication** to each project we deliver.

We have one clear mission: to provide every client with the best event solution through **authentic collaboration**, and personalized, professional service that is anything but stereotypical. We believe in building **relationships** with our clients and industry partners to create the finest event for all involved. Please join us as we look forward to an exciting and prosperous future.

Sincerely,

Bernice Chu
Principal & Founder
bernice@simplyeventful.com

Annette McCunn
Principal
annette@simplyeventful.com

Carrie Dick
Principal
carrie@simplyeventful.com

